

Josette Sheeran

U.S. Candidate for Executive Director
of the World Food Programme



Fighting Hunger

Management Leadership
Development Expertise

Vision

Feeding the World; Innovative Solutions to Improve Global Food Security

With approximately 25,000 people dying each day from hunger and more than 850 million undernourished going to bed hungry each night, the World Food Programme is needed today more than ever. As Executive Director of WFP I would ensure that this life-saving program has the resources, capabilities and global support to enhance its ability to respond with lightning speed to hunger and famine.

The WFP has a proven track record as a courageous and unwavering force that feeds the hungry in times of natural disaster or human conflict. I will be honored to be able to continue and expand upon that record, further improving operational efficiencies and effectiveness to maximize donor dollars. I will work closely with the international donor community, national governments, the Food and Agriculture Organization, the International Fund for Agricultural Development and other partners to increase food security. By addressing the root causes of chronic hunger and malnutrition we can help ensure that the food needs of the world's most vulnerable – mothers, children, HIV/AIDS patients – are permanently met.

Specifically my platform includes the following five points:

① **Improve Operations** — Enhance the resources, tools and delivery systems to allow WFP to simultaneously respond to multiple disasters and famine needs. Coordinate, integrate, and properly prioritize initiatives to ensure that WFP's field offices are most effective. Improve management efficiencies to maximize the impact of donor contributions.

② **Expand Global Food Security** — Today more than 2 billion people lack food security according to the FAO. Whether addressing acute emergency food aid needs or long-term chronic problems of malnutrition and hunger, I will focus on measurably improving global food security issues.

③ **Expand Cooperative Efforts** — Develop a multi-faceted strategy with other critical UN agencies, NGOs and bilateral donors to address hunger and food security issues to assure that sufficient resources are available. To be a leader in creating a continuum of care so people move seamlessly from disaster food aid to independence.

④ **Develop Innovative Partnerships** — Continue to expand WFP's base of support to include the private sector on every continent, creating new ways for individuals, corporations and communities to help their global neighbors.

⑤ **Attract and Develop a World-Class Team** — Build on WFP's reputation as an institution of excellence to hire, train and equip a diverse team that is second to none in its ability to serve the world's most vulnerable citizens. ■

Introduction

Through the course of a distinguished career in government, business and journalism, Ambassador Sheeran has excelled as a diplomat, humanitarian, business manager and development policy leader. She understands the daunting challenge of feeding a hungry world and would apply her proven track record of effective and innovative management to maximize limited resources, build effective global networks, forge new donor partnerships and deliver real results.

Proven Manager

- More than 20 years of successful management leadership
 - As Under Secretary of State for Economics, Business and Agricultural Affairs manages global team of more than 2,000
 - Served as Managing Director of a Wall Street technology company with more than 1,200 worldwide employees
 - Served as President and CEO of a Washington, DC think tank
 - Was Managing Editor of a major newspaper, leading all policy, personnel and operations in a large news operation
- Proven track record translating policy into successfully implemented programs
 - Developed and instituted the first trade capacity building department in the U.S., benefiting developing nation small farmers and workers
 - Leader in conceiving and launching major agricultural technical training hubs in Africa, linking farmers to markets



Experience

Senior Manager, Diplomat, Humanitarian, Development Policy Leader

- Leader in advancing the African Growth and Opportunity Act (AGOA) and other trade preference programs to benefit Africa, Latin America and South Asia
- Guided and helped launch the innovative Millennium Challenge Corporation (MCC) to assist nations meet Millennium Development Goals
 - ◆ 22 nations now in program
 - ◆ Directs aid to country empowerment

Skilled Diplomat

- Has conducted hundreds of economic and trade negotiations with more than 70 nations as U.S. Deputy U.S. Trade Representative
- Serves as U.S. Foreign Affairs Sous-Sherpa for the G-8 Summit
- Heads a host of high-level bilateral and multilateral economic and development dialogues with African, Latin American and Caribbean nations, the European Union, China, India, Japan, Iraq, Afghanistan and other nations

Leader for Effective United Nations

- Appointed by Secretary General Kofi Annan to be on High Level Panel for Coherence in Development, Humanitarian Assistance and the Environment
- Traveled to more than 15 countries on five continents, consulting with UN country teams, national leaders, civil society and NGOs
- Was collaborative diplomatic leader in creating a consensus report with innovative reforms designed to empower countries, provide more effective delivery of services with world-class level of management

Development and Humanitarian Assistance Leader

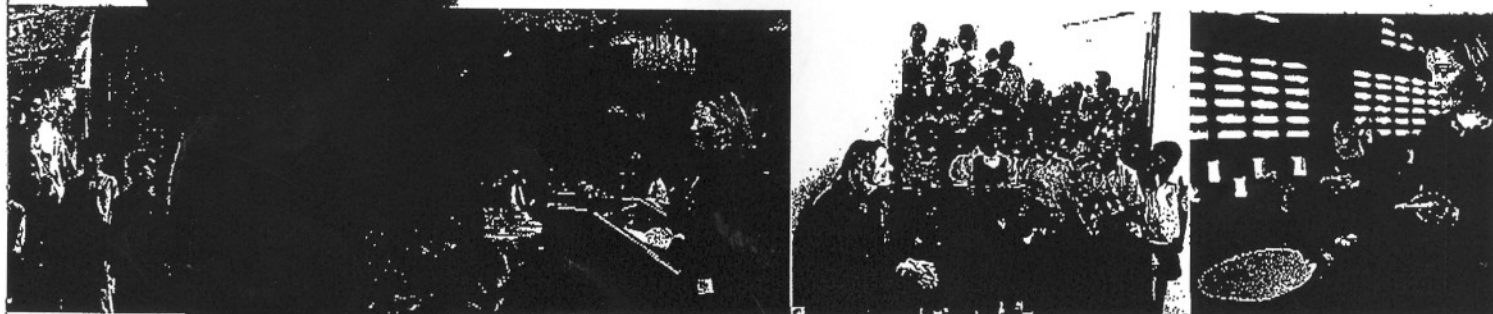
- Leader in coordinating U.S. response to humanitarian disasters
 - 2005 Asian Tsunami relief effort
 - 2006 Pakistan earthquake relief effort
- Developed innovative development programs including:
 - Reconstruction Opportunity Zones
 - Businesses Building Bridges
 - Trade capacity building programs
 - Advancing the World Bank's Doing Business Report to support country development empowerment and encourage investment climate reform
- Serves as alternative governor for the World Bank, the Inter-American Development Bank, the African Development Bank, the Asian

Development Bank and the European Bank for Reconstruction and Development

- Member of the Board of the Overseas Private Investment Corporation
- Advanced the creation of the African Growth and Opportunity Act to help African countries develop trade capacity and succeed in international markets
- Worked to establish regional trade hubs in Africa

Donor Development and Private/Public Partnerships

- Organized U.S. CEOs to raise \$110 million for Pakistan earthquake relief
- Raised more than hundreds of thousands of dollars as CEO of Empower America to help alleviate poverty and enhance education in inner cities
- Created innovative partnerships with businesses
 - Businesses Building Bridges, linking U.S. business leaders with Afghan entrepreneurs to rebuild business in the country
 - Organized donor conferences to help with reconstruction in countries like Lebanon
 - CEO Forum, which connected U.S. and Indian CEOs in a partnership to advance business reforms to improve India's investment climate



Ambassador Josette Sheeran

PROFILE

- Six years in top level government positions
- Manages 2,000-member economic diplomatic corps
- Holds rank of Ambassador
- Named to High Level Panel on UN reform by UN Secretary General Kofi Annan
- Headed Washington DC think tank focused on economic empowerment
- Led Wall Street strategic business consultancy
- Headed major newspaper operation
- Unanimously confirmed 7 times by the U.S. Senate

JOB EXPERIENCE

August 2005 – Present

**Under Secretary of State, Economic, Business and Agricultural Affairs
Department of State, Washington, DC**

- Chief economic advisor to the U.S. Secretary of State
- Manages Economic Cone in State Department, including economic and agriculture officers in embassies all over the world (more than 2,000 members)
- Oversees issues that include development, agriculture, humanitarian assistance, international finance, trade and investment, telecommunications, export controls, aviation and transportation, labor, technology, and energy security and energy poverty
- Serves on UN High Level Panel for reform of development, humanitarian aid and environment that includes Prime Ministers Jens Stoltenberg of Norway, Shaukat Aziz of Pakistan, and Luisa Dias Diogo of Mozambique
- G-8 negotiator as U.S. Foreign Affairs Sous Sherpa
- Alternative Governor for the World Bank, Inter-American Development Bank, the African Development Bank, the Asian Development Bank and the European Bank for Reconstruction and Development
- Organized donors to raise reconstruction funds in countries such as Lebanon
- Coordinated project which raised \$110 million in funds from U.S. CEOs to aid victims from the Pakistan earthquake in 2005
- Member of the Overseas Private Investment Corporation Board of Directors
- Responsible for a variety of private/public initiatives, including corporate humanitarian assistance and development funding and relationships with corporations, foundations and nongovernmental organizations (NGOs)



August 2003 – August 2005

**Deputy U.S. Trade Representative,
Office of the U.S. Trade Representative,
Washington DC**

- Managed range of USTR's operations and personnel
- Advanced and extended African Growth and Opportunity Act
- Trade and trade capacity building leader with China, India, East Asia, South Asia and Africa
- Empowered African farmers with initiatives like USAID's Trade Hubs program
- Helped negotiate China's entry to WTO
- Helped conclude U.S. - Australia Free Trade Agreement
- Advanced global negotiation on agriculture, trade capacity building, labor, and environment

May 2001 – August 2003

**Associate U.S. Trade Representative,
Office of the U.S. Trade Representative,
Washington DC**

- Key advisor to the USTR on strategy and communications
- Crafted and implemented a successful strategy to launch Doha Development Global Trade round

April 2000 – May 2001

**Managing Director,
TIS Worldwide, Starpoint, New York City, NY**

- Managed Wall Street high tech consultancy with staff of more than 1,200, specializing in Fortune 500 companies
- Integrated journalistic techniques with new Internet technology
- Clients included Deutsche Bank, Federal Reserve Bank, Credit Suisse First Boston, Merrill Lynch, Schering-Plough, Bank One, Unilever, Cendant and the Associated-Press

September 1997 – January 2000

**President and CEO,
Empower America (Freedom Works),
Washington DC**

- Ran Washington, DC think tank focused on economic empowerment
- Developed agenda of economic empowerment, trade policy, tax reform, technology policy and education reform

February 2, 1982 – September 1997

**Range of editorial and management
positions, including Managing Editor,
Washington Times newspaper, Washington DC**

- Managing Editor – in charge of entire newsroom and all content
- Deputy Managing Editor
- Capital Life Editor
- Weekly nationally syndicated columnist

COMMUNITY AND LEADERSHIP ROLES

- Pulitzer Prize juror
- Council for Foreign Relations – member and on Washington advisory council
- Leadership Washington
- Nostalgia Television, Board of Directors
- Washington Urban League, Board of Directors
- United Negro College Fund, Washington Advisory Board
- President's Task Force on Puerto Rico's Status

HONORS & AWARDS

- Washingtonian Magazine's 1997 "One of Washington's 100 Most Powerful Women"
- Pulitzer Prize nominee
- National Order of Women Legislators Journalistic Achievement Award

EDUCATION

University of Colorado, BA, 1976